

SHANA FIDUCCIA

DESIGN + PHOTOGRAPHY + ART DIRECTION

+ OBJECTIVE

To create things that make the world a better and more beautiful place.

+ EDUCATION

Illinois Institute of Art-Schaumburg
BFA in Graphic Design, December 2009
GPA 3.8/4.0

+ CONTACT

815.608.0690
shana.fiduccia@gmail.com
shanadoesdesign.com

+ TECHNICAL SKILLS

PROGRAMS

Illustrator, Photoshop, InDesign, Lightroom, After Effects

WEB MANAGEMENT

Wordpress, Magento 2

SKILLS

Graphic Design, Illustration, Photography, Art Direction, Photo Styling, Content Creation, Social Media, UI Design, Motion Graphics, Print and Catalog Design, Copy Writing Leadership, Project Management, Communication

+ WORK EXPERIENCE

ELUM DESIGNS, BRAND CONTENT DIRECTOR

May 2016 - Present

Create and manage brand content and major projects such as website redesign and improved branding efforts. Responsible for art directing and managing all projects associated with social media, web, PR and marketing as well as shooting and styling photography, creating and executing campaigns and designing catalogs and sales material.

ELUM DESIGNS, INTERIM ART DIRECTOR

October 2015 - May 2016

Directed the design and production of several new stationery, letterpress and lifestyle products while managing the design team, artwork, project timelines, production schedules and international vendors.

SHARI'S BERRIES, SOCIAL MEDIA CONTENT DESIGNER

December 2013 - October 2016

Concepted and designed engaging and original social content including illustrated infographics, photo styling motion graphics and more. Art directed photography and outside vendors.

RTC INDUSTRIES, UI/UX VISUAL DESIGNER

September 2011 - December 2013

Created beautiful, intelligently designed touch screen applications for major retailers. Responsible for visual UI design, wire framing, logic diagrams, motion graphics, asset and brand management.

SENARIO, LLC., TOY PRODUCT AND PACKAGE DESIGNER

March 2010 - September 2011

Created products and packaging and did production for licensed toys. Licensed designs included Sanrio, Disney and Little Big Planet.